RESEARCH

IMPACT OF DENTAL COVERAGE

Association Between Preventive Dental Care and Healthcare Cost for Enrollees With Diabetes or Coronary Artery Disease: 5-Year Experience

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Abstract: *Background*: Evidence of preventive dental care impacting healthcare costs among diabetes or coronary artery disease (CAD) patients is sparse. *Methods*: This study examined the association between healthcare costs and adherence with preventive dental care protocols among diabetes and CAD patients in a dental plan affiliated with a large commercial health plan in Arkansas. These patients were auto-enrolled in a program with additional benefits at no cost, and support from medical and dental care management teams was evaluated. All-cause cost was defined as the total amount paid by the health plan. *Results*: Adherence with preventive dental care was associated with significant average yearly cost savings. The ranges of these savings were progressively higher for patients with only diabetes (\$515 to \$574), only CAD (\$548 to \$675), and CAD + diabetes (\$866 to \$1,718). Most of these savings originated in costs associated with inpatient admissions, which were between 25% and 36% for all disease classifications for all years. *Conclusions*: Preventive dental care is strongly associated with significant savings for diabetes and CAD patients, and such savings were highest for diabetes + CAD patients, followed by patients with only CAD and only diabetes. *Practical Implications*: Health plans should include dental coverage in their benefits package and incentivize adherence with preventive dental care to improve health and lower costs for enrollees with diabetes and CAD.

tudies have shown that periodontal disease is associated with some chronic diseases, and its presence can aggravate other conditions. Individuals with type II diabetes are three times as likely to develop periodontal disease.¹ A two-way relationship between periodontitis and diabetes has been shown in several longitudinal studies; however, the effects of preventive dental treatments on diabetes control are not clearly defined.¹⁻⁴ Meanwhile, researchers have found associations between periodontal disease and coronary artery disease (CAD).^{5.6} Although periodontal interventions reduce systemic inflammation and endothelial dysfunction in short-term studies, there is no evidence that they prevent atherosclerotic vascular disease or modify its outcomes.⁷

One aspect of medical care that patients cannot control is their need to use inpatient services. Hospital admissions, being emergent in nature or requiring pre-authorization, both are non-elective and must meet standardized pre-authorization requirements for utilization. Further, the selection for hospital admission is blind to a patient's dental condition or past dental experience. In contrast, people may elect to have physician visits or be compliant with medication protocols, including preventive dental care. This bias for or against preventive and active healthcare is often cited as a contributing factor to healthcare costs.

To the best of the authors' knowledge, no prior published studies have quantified the association between healthcare costs and adherence with preventive dental care on healthcare costs of patients with diabetes and/or coronary disease. As such, the authors' objective was to evaluate the impact, if any, of adherence with preventive dental care on healthcare costs. Preventive dental care for the purposes of this study includes all procedures traditionally referred to as prophylaxis, periodontal maintenance, and nonsurgical procedures of scaling and root planing.

Methods

Data Source

Claims data for patients enrolled between 2014 and 2018 in health and dental plans administered by a large commercial health plan in the state of Arkansas was used in this study. The sample included men and women aged ≥18 years with diabetes, CAD, or both (diabetes + CAD cohort) as identified by the relevant Episode Treatment Group (ETG 163000 for diabetes and ETG 386500 for CAD) who were

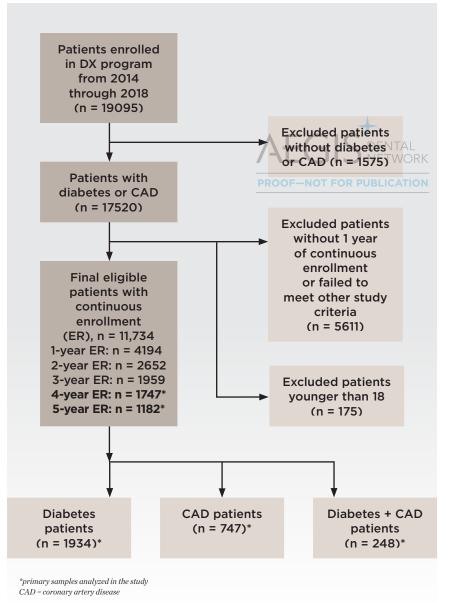


Fig 1. Patient selection.

auto-enrolled in the Dental Xtrasm (DX) program, which is described below.⁸ All individuals maintained fully insured medical and dental coverage with Arkansas BlueCross BlueShield (ABCBS) as their primary carrier for at least one complete calendar year from 2014 to 2018.

Dental Xtrasm Program Overview

ABCBS has offered Dental Xtra, a branded dental service program, to eligible individuals since 2014 with Life and Specialty Ventures (LSV) as its dental affiliate. Patients with diabetes or CAD subscribing to both health and dental insurance from ABCBS were auto-enrolled into the DX program. This medical-dental integrated program provided the additional dental benefits at no cost to the patient. These benefits do not apply to the patient's calendar year maximum. Preventive dental visits refer to cleaning or nonsurgical periodontal treatment (CDT D1110, D4341, D4342, D4355, and D4910). For the general population,

> CDT codes D1110 and D4910 are covered at 100% for up to two per year under the dental insurance plans. The other codes are covered at 80%, subject to an annual deductible. In the DX program, the deductible and co-insurances are waived, and two additional D1110 or D4910 are paid at 100% and do not apply to the annual maximum allowable benefits. The patient is reminded and prompted of the need for ongoing preventive dental care through various modalities, including but not limited to their medical case management team and direct mail from the DX team.

> Dentists are provided with a list of their attributed patients eligible for the benefits for additional contact every quarter in addition to the patient eligibility section of the online provider portal. Eligible enrollees were required to have continuous enrollment in the health plan during the period of study inclusion.

> Adherence with the DX program: A patient was considered adherent to the DX program if he or she had at least one preventive dental visit every year of study enrollment ("Adherence Type 1"). Besides this primary adherence definition, the authors also assessed two other adherence types: "Adherence Type 0" = no preventive dental visits in any year of study enrollment. "Adherence Type V" = patients with variable ("V") adherence; for greater statistical sensitivity, the population who had at least 1 year with a preventive dental visit and at least 1 year with no preventive dental visit during enrollment was studied; this population demonstrated inconsistent or variable adherence to the recommended dental protocol. (Results are elaborated in the Appendix tables, which can be viewed at compendiumlive.com/go/ccedxxxx.) For the

variable adherent group, patients had to be continuously enrolled in the health plan for at least 3 years.

Patient Characteristics

The claims database provides information on the geographic location of the patients within the state of Arkansas, along with age and gender. It should be noted that insurance companies do not capture data on race and income; therefore, that data was not available for this study's sample.

Study Outcomes

The primary outcome was health-plan paid all-cause total yearly healthcare cost. Secondary outcomes were components of total yearly healthcare costs: outpatient, inpatient, and prescription medication costs. Cost was analyzed separately for patients with different lengths of continuous enrollment by compliance type and disease type (diabetes, CAD, and diabetes + CAD). Costs were inflation-adjusted to 2018 using the GDP price index.⁹

Statistical Analysis

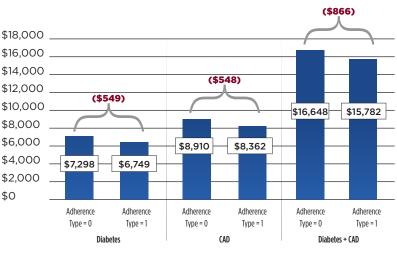
Descriptive statistics for the patient characteristics, including frequencies and percentages for the categorical variables and mean, median, standard deviation (SD), first and third quartile (Q1 and Q3), and range for continuous variables, were provided for the overall cohort and for the specific disease subcohorts (diabetes, CAD, diabetes + CAD) separately. Mean and SD of costs were reported for different continuous enrollment lengths by adherence type and disease type.

Multivariate adjustment for patient characteristics was made through generalized linear modeling (GLM). Given that healthcare cost data is known to be skewed, GLM models with gamma distribution for costs with logarithmic link function is the appropriate multivariate adjustment approach.¹⁰ Predicted mean cost from the multivariate adjustment was reported for each compliance type within each disease group, along with their difference, and for patient cohorts with different enrollment lengths.

Given that the study used deidentified healthcare claims data, an institutional review board approval was not required. All the analyses were done using Stata 16.0 (StataCorp LLC, stata.com).

Results

The number of unique patients with 5-, 4-, 3-, 2-, and 1-year continuous enrollment in the insurance plan were 1,182, 1,747, 1,959, 2,652, and 4,194, respectively (Figure 1). Each cohort was treated as an independent sample, with enrollees counted in only one cohort. Primary focus was on the 5- and 4-year cohorts (Table 1), while the relevant results for the other three cohorts (3-, 2-, and 1-year cohorts) are presented in Appendix Table A1, compendiumlive.com/ go/ccedxxxx. For the 5-year cohort, of the 1,182 eligible patients, 668 (57%) had diabetes, 376 (32%) had CAD, and 138 (12%) had both diabetes and CAD. For the 4-year cohort, which had 1,747 patients in total, the corresponding sizes for diabetes, CAD, and diabetes +



CAD = coronary artery disease

Fig 2. Estimated cost savings between adherent (Adherence Type 1) and non-adherent (Adherence Type 0) patients (5-year cohort).

CAD subcohorts were 1,266, 371, and 110, respectively. The mean age was 53 for the 5-year cohort and 52 for the 4-year cohort. Diabetes patients were relatively younger than those with CAD alone (51 vs 56 in 5-year cohort; 51 vs 55 in 4-year cohort) and those with both diabetes and CAD (51 vs 56 in 5-year cohort; 51 vs 57 in 4-year cohort). The proportion of females was 46% and 53%, respectively, in the 5- and 4-year cohorts. As indicated in Table 1, patients in the sample were geographically diverse within the state of Arkansas, with enrollees from the Central and Northeast regions of the state comprising 58% and 54% of the study population in the 5- and 4-year cohorts.

Figure 2 presents the adjusted costs for the three disease categories by Adherence Type 1 (adherent vs non-adherent) and the estimated cost savings for the 5-year cohort. Table 2 provides the same for all five cohorts, adjusting for differences in patient characteristics described above. The corresponding sample sizes for each of the subcohorts defined by disease category, adherence type, and years of continuous enrollment are presented in Appendix Table A2, compendiumlive.com/go/ccedxxxx. For Adherence Type 1, adherent patients incurred significantly less all-cause costs across the three disease cohorts and for all of the five continuous enrollment length categories (Table 2). These cost savings for adherent patients ranged from \$515 to \$574 for diabetes patients, \$548 to \$675 for CAD patients, and \$866 to \$1,718 for diabetes + CAD patients depending on their enrollment lengths.

Secondary outcomes or the components of total costs, including outpatient cost, prescription medication cost, and inpatient cost, are presented in Table 3, Table 4, and Table 5. In general, outpatient costs did not differ by adherence type.

Adherent and non-adherent patients did not differ in terms of their prescription medication costs across the three disease cohorts and across different follow-up durations. Another contrasting trend from the total cost that the prescription medication cost exhibited was that the difference in prescription medication costs between adherent and non-adherent patients was not statistically significant. As seen from Table 5, inpatient costs appear to closely mirror total costs (Table 2) in that adherent patients overall had significantly lower costs compared to their non-adherent peers according to adherent definitions. Nevertheless, it is clear from Table 2 and Table 5 that most of the healthcare cost savings came from savings in inpatient admission costs.

Appendix Table A2 through Table A5, compendiumlive.com/ go/ccedxxxx, also display adjusted mean cost between different adherence types. Overall, patients that were adherent as per the primary adherence definition in this study (Adherence Type 1) saved significantly more in total healthcare costs than patients with zero or variable adherences (Adherence Types 0 or V).

Discussion

The results suggest that adherence with preventive dental care is strongly associated with significantly lower healthcare costs. Average healthcare cost savings were progressively higher for patients with diabetes, CAD, and diabetes + CAD. The annual cost to the

TABLE 1

Descriptive Comparison of Enrollees With Diabetes and Coronary Artery Disease (CAD) (4-year and 5-year continuous enrollment)

| | 4-Year Cohort | | | | 5-Year Cohort | | | |
|---------------------------------|------------------|------------------------|--------------------------------|---------------------|---------------------------|-----------------------|--------------------------------|---------------------|
| Patient Character- istics | CAD (N = 371) | Diabetes (N = 1266) | Diabetes + CAD (N = 110) | Total (N = 1747) | CAD (N = 376) | Diabetes (N = 668) | Diabetes + CAD (N = 138) | Total (N = 1182) |
| Arkansas Region | | | | | | | | |
| Central | 120 (32.3%) | 466 (36.8%) | 33 (30.0%) | 619 (35.4%) | 133 (35.4%) | 269 (40.3%) | 51 (37.0%) | 453 (38.3%) |
| Northeast | 70 (18.9%) | 224 (17.7%) | 26 (23.6%) | 320 (18.3%) | NTA 76 TV20.2%) | 126 (18.9%) | 36 (26.1%) | 238 (20.1%) |
| Northwest | 35 (9.4%) | 104 (8.2%) | PROOF -1 7 (6.4%) | 146 (8.4%) | 32 (8.5%) | 49 (7.3%) | 13 (9.4%) | 94 (8.0%) |
| South central | 46 (12.4%) | 93 (7.3%) | 9 (8.2%) | 148 (8.5%) | 22 (5.9%) | 23 (3.4%) | 4 (2.9%) | 49 4.1%) |
| Southeast | 17 (4.6%) | 70 (5.5%) | 9 (8.2%) | 96 (5.5%) | 40 (10.6%) | 43 (6.4%) | 5 (3.6%) | 88 (7.4%) |
| Southwest | 27 (7.3%) | 104 (8.2%) | 10 (9.1%) | 141 (8.1%) | 34 (9.0%) | 42 (6.3%) | 12 (8.7%) | 88 (7.4%) |
| Unknown | 21 (5.7%) | 42 (3.3%) | 5 (4.5%) | 68 (3.9%) | 13 (3.5%) | 25 (3.7%) | 5 (3.6%) | 43 (3.6%) |
| West central | 35 (9.4%) | 163 (12.9%) | 11 (10.0%) | 209 (12.0%) | 26 (6.9%) | 91 (13.6%) | 12 (8.7%) | 129 (10.9%) |
| Gender | | | | | | | | |
| Female | 167 (45.0%) | 707 (55.8%) | 44 (40.0%) | 918 (52.5%) | 131 (34.8%) | 373 (55.8%) | 43 (31.2%) | 547 (46.3%) |
| Male | 204 (55.0%) | 559 (44.2%) | 66 (60.0%) | 829 (47.5%) | 245 (65.2%) | 295 (44.2%) | 95 (68.8%) | 635 (53.7%) |
| Age | | | | | | | | |
| Ν | 371 | 1266 | 110 | 1747 | 376 | 668 | 138 | 1182 |
| Mean (SD) | 54.8 (8.3) | 51.0 (9.6) | 57.0 (7.4) | 52.2 (9.4) | 55.7 (9.2) | 50.9 (9.7) | 56.1 (7.4) | 53.0 (9.6) |
| Median | 56 | 52 | 57 | 54 | 56 | 52 | 57 | 54 |
| Q1, Q3 | 50.0, 61.0 | 45.0, 58.0 | 54.0, 61.0 | 46.0, 59.0 | 51.0, 60.0 | 45.0, 58.0 | 52.0, 61.0 | 48.0, 59.0 |
| Range | (29.0-83.0) | (20.0-81.0) | (33.0-77.0) | (20.0-83.0) | (21.0-83.0) | (19.0-81.0) | (32.0-72.0) | (19.0-83.0) |

TABLE 2

Adjusted Comparison of Mean Total Healthcare Costs for Enrollees With Diabetes, Coronary Artery Disease (CAD), and Diabetes + CAD by Compliance Types

| TOTAL HEALTHCARE COSTS | | | | | | | |
|------------------------|--------------------|----------------|-----------------|-----------------|-----------------|-----------------|--|
| | Adherence Type | Years = 5 | Years = 4 | Years = 3 | Years = 2 | Years = 1 | |
| Diabetes | Adherence Type = 0 | 7298 (179) | 7258 (176) | 7419 (181) | 7513 (187) | 7453 (184) | |
| | Adherence Type = 1 | 6749 (159) | 6743 (158) | 6892 (162) | 6939 (165) | 6884 (163) | |
| | Difference | -549 (208)* | -515 (206)* | -527 (210)* | -574 (214)* | -569 (212)* | |
| | Difference | [-957 to -142] | [-918 to -113] | [-939 to -115] | [-993 to -156] | [-983 to -154] | |
| CAD | Adherence Type = 0 | 8911 (285) | 8930 (283) | 9034 (287) | 8817 (278) | 8959 (283) | |
| | Adherence Type = 1 | 8362 (263) | 8268 (258) | 8359 (262) | 8180 (257) | 8272 (260) | |
| | Difference | -548 (255)* | -662 (254)* | -675 (257)* | -637 (250)* | -671 (253)* | |
| | | [-1047 to -49] | [-1161 to -164] | [-1179 to -171] | [-1127 to -147] | [-1168 to -175] | |
| Diabetes | Adherence Type = 0 | 16648 (755) | 16575 (754) | 17320 (795) | 16996 (771) | 16817 (766) | |
| | Adherence Type = 1 | 15782 (729) | 15534 (718) | 15602 (718) | 15899 (741) | 15608 (720) | |
| + CAD | Difference | -866 (481) | -1040 (480)* | -1718 (502)* | -1097 (492)* | -1209 (482)* | |
| | Difference | [-1808 to 76] | [-1982 to -99] | [-2701 to -734] | [-2061 to -133] | [-2153 to -265] | |

Adherence Type = 0 – No preventive dental visits in any year of study enrollment Adherence Type = 1 – At least one preventive dental visit in every year of study enrollment *statistical significance at 95% significance level Square brackets provides 95% confidence intervals (CI)



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TABLE 3

Adjusted Comparison of Mean Outpatient Costs for Enrollees With Diabetes, Coronary Artery Disease (CAD), and Diabetes + CAD by Compliance Types

| OUTPATIENT COSTS | | | | | | | |
|-------------------|--------------------|----------------------------|---------------------------|-----------------------------|----------------------------|----------------------------|--|
| | Adherence Type | Years = 5 | Years = 4 | Years = 3 | Years = 2 | Years = 1 | |
| Diabetes | Adherence Type = 0 | 2568 (79) | 2558 (78) | 2637 (83) | 2610 (80) | 2600 (81) | |
| | Adherence Type = 1 | 2616 (78) | 2608 (78) | 2669 (81) | 2652 (80) | 2660 (80) | |
| | Difference | 47 (97) [-141 to 237] | 51 (96) [-136 to 238] | 32 (99) [-160 to 225] | 43 (97) [-148 to 234] | 60 (98) [-131 to 251] | |
| CAD | Adherence Type = 0 | 3781 (53) | 3841 (154) | 3832 (154) | 3736 (149) | 3813 (153) | |
| | Adherence Type = 1 | 3912 (155) | 3870 (152) | 3887 (154) | 3809 (150) | 3881 (153) | |
| | Difference | 131 (143) [-149 to 411] | 29 (143) [-251 to 309] | 55 (144) [-227 to 336] | 73 (140) [-201 to 347] | 68 (142) [-210 to 347] | |
| | Adherence Type = 0 | 5673 (325) | 5771 (332) | 6050 (350) | 5863 (335) | 5817 (334) | |
| Diabetes + CAD | Adherence Type = 1 | 5971 (350) | 5864 (344) | 5880 (343) | 5981 (352) | 5918 (346) | |
| | Difference | 298 (220) [-132 to 729] | 94 (219) [-336 to 523] | -170 (227) [-614 to 274] | 117 (223) [-319 to 553] | 101 (219) [-329 to 531] | |

Adherence Type = 0 - No preventive dental visits in any year of study enrollment

Adherence Type = 1 – At least one preventive dental visit in every year of study enrollment

Square brackets provides 95% confidence intervals (CI)

TABLE 4

| PRESCRIPTION MEDICATION COSTS | | | | | | | | | |
|-------------------------------|--------------------|---------------|---------------|---------------|---------------|---------------|--|--|--|
| | | | | | | | | | |
| | Adherence Type | Years = 5 | Years = 4 | Years = 3 | Years = 2 | Years = 1 | | | |
| Diabetes | Adherence Type = 0 | 2786 (85) | 2754 (83) | 2784 (84) | 2798 (85) | 2792 (85) | | | |
| | Adherence Type = 1 | 2786 (84) | 2799 (84) | 2848 (85) | 2836 (85) | 2830 (85) | | | |
| | Difference | 0 (102) | 45 (101) | 64 (103) | 38 (103) | 38 (103) | | | |
| | Difference | [-200 to 200] | [-154 to 243] | [-137 to 266] | [-165 to 240] | [-164 to 241] | | | |
| CAD | Adherence Type = 0 | 1576 (63) | 1525 (61) | 1521 (61) | 1480 (59) | 1500 (60) | | | |
| | Adherence Type = 1 | 1616 (63) | 1544 (60) | 1561 (60) | 1514 (59) | 1537 (59) | | | |
| | Difference | 40 (58) | 19 (56) | 40 (57) | 33 (55) | 37 (56) | | | |
| | Difference | [-75 to 155] | [-92 to 130] | [-71 to 151] | [-74 to 141] | [-72 to 145] | | | |
| Diabetes + CAD | Adherence Type = 0 | 4375 (250) | 4321 (247) | 4405 (253) | 4383 (250) | 4375 (251) | | | |
| | Adherence Type = 1 | 4565 (263) | 4476 (257) | 4464 (255) | 4438 (256) | 4450(255) | | | |
| | Difference | 190 (166) | 155 (164) | 59 (166) | 56 (165) | 75 (163) | | | |
| | Difference | [-136 to 517] | [-167 to 243] | [-266 to 384] | [-268 to 379] | [-244 to 394] | | | |

Adjusted Comparison of Mean Prescription Medication Costs for Enrollees With Diabetes, Coronary Artery Disease (CAD), and Diabetes + CAD by Compliance Types

$$\label{eq:advector} \begin{split} & \text{Adherence Type = 0 - No preventive dental visits in any year of study enrollment} \\ & \text{Adherence Type = 1 - At least one preventive dental visit in every year of study enrollment} \\ & \text{Square brackets provides 95\% confidence intervals (CI)} \end{split}$$



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TABLE 5

Adjusted Comparison of Mean Inpatient Costs for Enrollees With Diabetes, Coronary Artery Disease (CAD), and Diabetes + CAD by Compliance Types

| INPATIENT COSTS | | | | | | | |
|-------------------|--------------------|---------------------------------|---------------------------------|----------------------------------|---------------------------------|---------------------------------|--|
| | Adherence Type | Years = 5 | Years = 4 | Years = 3 | Years = 2 | Years = 1 | |
| Diabetes | Adherence Type = 0 | 1570 (98) | 1571 (98) | 1641 (105) | 1685 (111) | 1661 (108) | |
| | Adherence Type = 1 | 1158 (71) | 1150 (70) | 1197 (73) | 1226 (76) | 1199 (74) | |
| | Difference | -412 (106)* [-620 to -203] | -421 (105)* [-627 to -215] | -443 (111)* [-660 to -226] | -460 (115)* [-685 to -234] | -462 (113)* [-683 to -241] | |
| CAD | Adherence Type = 0 | 3270 (267) | 3393 (280) | 3519 (292) | 3402 (279) | 3483 (287) | |
| | Adherence Type = 1 | 2430 (195) | 2482 (201) | 2535 (205) | 2478 (202) | 2505 (203) | |
| | Difference | -840 (225)* [-1281 to -399] | -912 (235)* [-1372 to -452] | -985 (245)* [-1464 to -505] | -923 (233)* [-1379 to -467] | -978 (239)* [-1446 to -509] | |
| | Adherence Type = 0 | 6305 (734) | 6242 (731) | 6785 (814) | 6590 (775) | 6387 (748) | |
| Diabetes + CAD | Adherence Type = 1 | 4698 (557) | 4610 (548) | 4682 (555) | 4968 (6014) | 4679 (557) | |
| | Difference | -1608 (448)* [-2487 to -729] | -1632 (449)* [-2513 to -751] | -2103 (517)* [-3116 to -1090] | -1623 (473)* [-2550 to -695] | -1708 (458)* [-2607 to -810] | |

Adherence Type = 0 - No preventive dental visits in any year of study enrollment

Adherence Type = 1 – At least one preventive dental visit in every year of study enrollment

*indicates statistical significance at 95% significance level

Square brackets provides 95% confidence intervals (CI)

dental insurance affiliate for the procedures required for adherence, which includes the treatment covered at 100%, was \$105 per adherent person per year (from proprietary Life and Specialty Ventures data). Auto-enrollment was key to this study, as it eliminated potential biases of participation, and in the implementation of the program, as it reduced barriers to patients who might not be able to navigate entry to DX. Further, patient adherence increased each year of the study period. Thus, a key takeaway is that health plans can generate significant healthcare cost reduction by providing dental coverage for their patients with diabetes and CAD; moreover, such benefits can be amplified if health plans institute programs to improve adherence to preventive dental care.

This study involved dental procedures that were provided to patients at no cost by a network of dentists that provided utmost convenience for the patient population. In the state of Arkansas, 87.4% of actively practicing dentists participated in the ABCBS Paycheck Protection Program (PPP) (range 83.9% to 92%) during this period.¹¹ While there is no absolute method to eliminate barriers to care or socioeconomic factors, patients had a wide selection of dentists and locations to provide geographic and scheduling convenience.

These findings indicate a reduction in healthcare costs in the last 2 years of the study period. This can be ascribed to reductions in hospital payments that occurred after the Affordable Care Act.¹² The health plan from which the data for this study was used reported these payment adjustments in 2017 and 2018, which is reflected in lower trending costs for all adherence groups, when compared to the first 3 years of the study. Irrespective of the change in payment per procedure and admission, the medical cost and inpatient savings remained constant on a percentage basis.

These results are consistent with the few studies previously reported. Jeffcoat and colleagues reported significant savings for people with follow-up dental care among both those with type 2 diabetes and those with CAD who also had periodontal disease.¹³ They found annual savings of \$2,890 and \$1,040 for the two groups, respectively. A recent study that assessed the relationship between periodontal interventions (any visit with CPT-4 codes D4000-D4999 in 2 years) and healthcare costs and utilization among patients with type 2 diabetes in an integrated dental, medical, and pharmacy commercial claims database found similar cost savings as the present study: \$1,799 for 2-year follow-up versus approximately \$750 per year for this study.^{14,15} Lamster et al recently reported similar inpatient cost savings in an 18-month study of New York state Medicaid data using different inclusion criteria.¹⁴

When the commercial insurance company in Arkansas from which data for this study was derived entered the Medicare Advantage (MA) programs in 2021, it was revealed that 29% of the MA patients could be eligible for DX benefits that would result in healthcare cost reductions (Life and Specialty Ventures proprietary data). Other state plans report that up to 48% of their Medicare insured patients have CAD or diabetes. If Medicare participants experience similar adherence savings to those observed in this study, similar adherence rates among Medicare patients could result in program savings sufficient to cover the preventive dental treatment costs.

The finding that the cost savings from preventive dental care come primarily from inpatient costs was supported indirectly by earlier findings that the receipt of dental care is associated with reduced diabetes-related healthcare utilization, including hospitalization and emergency department visits.¹⁶ At the same time, regular tooth scaling was found to be associated with a significant reduction in cardiac events that are often treated in inpatient settings.¹⁷

This study also underscores the importance of promoting medical-dental integration, particularly in the context of caring for patients with chronic conditions, such as diabetes and CAD, that have been shown to be associated with periodontal care.¹⁸⁻²⁰ Furthermore, the benefits of preventive dental care likely are not restricted to just diabetes and coronary artery disease. Studies have shown associations between periodontitis and cerebrovascular disease or pregnancy, which are some of the other conditions eligible for Dental Xtra enrollment.^{13,21,22} The findings have clearly demonstrated that access to dental benefits and adherence with preventive dental care results in lower healthcare utilization leading to significantly lower healthcare costs that may be applicable to the general population. Of course, this study also brought to the fore the issue of non-adherence in the freely available dental care, which needs to be reviewed separately in follow-up research.

Adherence definitions that are easy to understand, clinically valid, and easy to implement by health plans were adopted. The evidence of overall cost savings is borne out by similar findings within the adherence definitions. Although not statistically significant, an interesting finding was that the inconsistently adherent group was costlier than the non-adherent group. Because many hypotheses could explain this difference, this finding needs further evaluation, including potentially patient interviews in a future study.

Study Strengths and Limitations

To the authors' knowledge, this is one of very few studies that have quantified the financial impact of preventive dental care on overall healthcare costs among patients with diabetes and/or CAD. More specifically, the cost savings for up to 5 years for two of the disease cohorts, diabetes and CAD, were quantified, where there is extant evidence documenting associations between these conditions and preventive dental treatments.¹⁻⁶ The findings have broad generalizability as the commercial insurance company from which this study's data was derived is the largest commercial health plan in Arkansas, with approximately 42% market share in the state.23 This patient population is probably not very different from other commercially insured populations in the country, and therefore these findings can be expected to be valid for other commercially insured populations in the United States as well. The study isolated cost savings to nonelective activities, eliminating patient biases and tendencies from the potential healthcare cost savings. Further, hospital admissions are emergent in nature, require pre-authorization based on specific criteria in which the patient's dental adherence status is unknown, or both.

One key limitation of the study is that it is based on retrospective claims data that is primarily used for health plan administration purposes, including reimbursement, and such data lacks clinical detail. However, this is a typical and well-recognized limitation of any claims-based study; at the same time, as already noted above, this claims-based study brings forth real-world evidence. Additionally, the study evaluated only all-cause cost but not disease-related cost and addresses the important policy question as to whether preventive dental care is associated with all-cause healthcare cost savings or not. Defining costs related to specific diseases in claims data can be non-trivial, and the authors hope to pursue this, as well as the impact of comorbidities, in a future study.

A study based on the effects of adherence rather than the provision of dental benefits could be another potential limitation of this study. Although the assessment of the effect of offering free dental benefits to enrollees with diabetes, CAD, or other chronic diseases, or the effects of the integrated DX program, would be informative, the authors felt that practical and ethical issues would prevent a successful clinical trial where additional dental benefits were offered only to the enrollees in the intervention arm. The conclusions are strengthened by consistent effects across multi-year cohorts and the two disease cohorts, as well as the cost-savings impact resulting primarily from unanticipated hospital costs.

DISCLOSURE

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